

BUSINESS



Fancy yourself as an entrepreneur? Keen to know how to setup and run a business?

If so, **BUSINESS** is for you!

On the **BUSINESS** course you will cover the following topics:

- ❖ Running and owning your own business
- ❖ Advertising and promotions
- ❖ Finance (the money side of business!)
- ❖ Recruiting and selecting staff

The course involves a wide range of activities including enterprise, risk taking, problem solving and team working. All aspects of the course relate to real life business as we use the most up to date business stories.

This course is an excellent choice for going onto one of our three courses available in Sixth Form or even going to employment. Students can also be 'fast tracked' onto AS level if their progress demonstrates this ability.

Business is a key aspect in whatever you do in the future!

Assessment:

75% exam (can be sat at the end of Year 10 or Year 11)
25% coursework on marketing

Although we do use computers widely this **is not** the same as ICT. Students wishing to select a more ICT based course should consider Business & Communication Systems.

More information from www.teachmebusiness.co.uk or from Mr Brittain, Mr Greaves or Mr Machin (Business)

Business and Communication Systems



At Launceston we teach both Business Studies GCSE and the Business Communication Systems GCSE.

What's the difference between the two?

BCS is more suited for those who wish to study part Business and part ICT functions of a Business. Whilst both courses involve ICT, BCS allows students to show practical application of ICT as part of their exam and coursework.

The course gives students the opportunity to study key areas of business activity and understand the practical side of running a business at the same time. The progressive nature of both courses encourages the development of an overall understanding of business studies, which, prepares students for both A' level courses and the place of work.

Assessment

Exam	60%
Coursework	40%

More information from www.teachmebusiness.co.uk or from Mr Brittain, Mr Greaves or Mr Machin (Business)