

Enterprise Week 2007 - 12th – 17th November

Year/Group	Year 7	Year 8	Year 9	Year 10/11	Year 12/13
Lemonade Stand Game	Monday	Tuesday	Wednesday		
Enterprise Events				Women in Business Day - Newquay	All week - Young Enterprise
Lessons – simulations and enterprise related activities				All week	All week

Lemonade Stand Game

Business simulation activity that simulates running a lemonade stand business. Students have a set the marketing strategy including pricing, recipe decision making, stock control/ordering and location decisions. Activities will be run at lunch in IT1 and IT3, split girls and boys. Prizes will be awarded for 1st, 2nd and 3rd place based on company performance

Young Enterprise.

Young Enterprise group to begin sales of YE products designed. Also students to sell off YE products from last year donating 50% profits to Children in Need (Friday 15th November).

Lessons

Learning activities and simulations within curriculum time based enterprise key skills development i.e. Lobster Game, shape trade game, lemonade tycoon.